

# New York State 2nd Annual Broadband Summit and Awards Ceremony

## CONFERENCE AGENDA AT A GLANCE

| Thursday, June 5    | General Session<br>King Street 2, 4, 6   | Speaker  | Town Hall   | Moderator  | King Street 8   | Moderator  | High Street 24  | Moderator   |
|---------------------|--|--|---|--|---|--|---|---|
| 7:15 am - 8:00 am   | Registration and Breakfast / Vendor Exhibits<br>King Street Courtyard          |  |   |  |   |  |   |   |
| 8:00 am - 9:15 am   | Opening Morning Remarks  | David Salway, ESD; Gregg Sayre, NYS PSC; NYS Senator Betty Little; Jessica Zufolo, USDA; U.S. Congressman Chris Gibson |   |  |   |  |   |   |
|                     | Morning Keynote  | Jonathan Adelstein, President, PCIA & Former FCC Commissioner  |   |  |   |  |   |   |
| 9:30 am - 10:25 am  |  |  | Workshop: Developing a Regional Broadband Strategy  | Heather Burnett Gold, President, Fiber to the Home Council<br>Joanne Hovis, President, CTC Technology & Energy<br>Joe Starks, Founder/President, ECC Technologies<br>Michael Santorelli, Director, New York Law School | Broadband Adoption and Older Adults   | Cecilia Garcia, Senior Advisor, Benton Foundation  | Industry Best Practices for Broadband Deployment  | Bob Puckett, President, New York State Telecommunications Association   |
| 10:35 am - 11:30 am |  |  |   |  | Broadband Adoption Strategies   | Bernard Margolis, State Librarian, Assistant Commissioner for Libraries, NYS Education Department                              | Follow the Yellow Fiber Road: Using Broadband as an Attraction Tool for Innovation Sector Companies | Chelsea Rao, Vice President of Digital & New Media Development, Empire State Development  |
| 11:40 am - 11:50 am | Opening Afternoon Remarks  | Maya Wiley, Counsel to NYC Mayor Bill de Blasio  |   |  |   |  |   |   |
| 11:50 am - 12:30 pm | General Session 1: Broadband for Education                                     | Evan Marwell, Founder, EducationSuperHighway   |   |  |   |  |   |   |
| 12:30 pm - 1:30 pm  | Broadband as an Economic Driver for New York State                             | Kenneth Adams, President, Empire State Development & Commissioner, NYS Dept. of Economic Development                   |   |  |   |  |   |   |
|                     | Lunch Keynote: Internet of Everything: Driving Mission Success                 | Daniel Kent, U.S. Public Sector Chief Technology Officer, Cisco Systems  |   |  |   |  |   |   |
| 1:40 pm - 2:40 pm   |  |  | Broadband for Economic Development and New Research | Brian McMahon, Executive Director, NYS Economic Development Council  | Addressing the Digital Access Issue with Microsoft and EveryoneOn Through the President's ConnectED Program | Richard Langford, Strategic Alliance Manager, EDU, Microsoft<br>Sheila Dugan, Marketing and Communications Manager, EveryoneOn | Ignite, Innovate and Inform   | Deirdre Flynn, NYC Department of Information Technology & Telecommunications;<br>Amy Sullivan, National Grid;<br>Joel Mulder, G4S;<br>Jeremy Johannesen, NY Library Association |
| 2:40 pm - 3:00 pm   | Mid-Afternoon Break / Vendor Exhibits<br>King Street Courtyard                 |  |   |  |   |  |   |   |
| 3:00 pm - 3:35 pm   | General Session 2: Effective Policy for Broadband Deployment, Panel Discussion | Moderator: Jim Baller, President, The Baller Herbst Law Group  |   |  |   |  |   |   |
| 3:35 pm - 4:00 pm   | General Session 3: NTCA Broadband-Enabled Smart Rural Communities Initiative   | Jessica James Golden, Strategic Outreach Coordinator, NTCA   |   |  |   |  |   |   |
| 4:00 pm - 5:00 pm   | Afternoon Keynote  | Joe Reardon, Former Kansas City Mayor and Attorney at Law, McAnany, Van Cleave & Phillips, P.A.                        |   |  |   |  |   |   |
|                     | Awards Ceremony & Closing Remarks  |  |   |  |   |  |   |   |