A modern broadband network is key to economic growth and commerce.
Broadband is Essential

- 98.5% of students report that they use the Internet to learn in school
- 31% of students say that they are required to use the Internet to complete homework assignments outside of school daily
- More than 85% of colleges receive applications online
- Nearly 80% of job seekers used online resources in their most recent job search and many indicated it was the critical factor in obtaining work
- Millions of New Yorkers are telecommuting, using broadband to start businesses and even receive medical care at home
These industries employed 171,898 people in 2014, more than any other sectors in the Mid-Hudson region.
Broadband Access and Industry

Many communities within Mid-Hudson still lack adequate access to broadband.

• 87% of Ulster County lacks 100Mbps Broadband

• Just next door, 100% of Sullivan County lacks 100Mbps Broadband
And in too many parts of the State, New Yorkers don’t have access to high-speed broadband.
Without widely available access to high-speed Internet, we risk being left behind. Communities and businesses would be forced to relocate to regions and other states where broadband was available.
But today, we are jumpstarting the Governor’s bold vision of broadband for all.
New NY Broadband Program

A $1 Billion public-private partnership initiative to ensure that all New Yorkers are at the forefront of the digital economy by the end of 2018. Statewide Request for Proposals (RFP) released today.
Program Requirements

• The RFP requires that speeds of 100Mbps be offered statewide.

• Technology and network must meet approved standards.

• Targeted at 50% private sector co-investment across the Program.

• Priority will be given to unserved areas, libraries and educational opportunity centers

• Applicants must demonstrate suitable fiscal standing and management capabilities; cover a minimum territory; and offer Broadband Service for no more than $60/month
Program Design

1. Award grant funding to applicants to provide last-mile services to unserved and underserved areas of the State.

2. Evaluate applications through a reverse-auction process.

3. Allocate funding based on the lowest state subsidy per unit served.

4. Conduct auctions in each of the REDCs to ensure statewide allocations.

5. Areas not addressed in today’s RFP will be the focus of succeeding rounds of funding.
Anticipated Program Timeline

January 8, 2016: Program Launch

February 2016: BPO to Host Conference for Bidders

April 15, 2016: RFP Closes, Evaluation Process Begins

Summer 2016: Awards Announced and Contracts Sent Out

BPO will announce further Program Phases as Needed
In 2014, Governor Cuomo ensured that cable mergers would be made in the best interest of the people of New York, and the State as a whole.

By strengthening PSC’s review standard, the Governor established a game-changing framework.
New York State’s First Major Cable Merger Under the New Law

PSC approves the Charter Communications and TWC merger with conditions.
TWC/Charter Merger

$1.1B in consumer benefits and company investments.
1. Substantial Speed Upgrades

• Currently, upstate TWC only offers 50Mbps.

• The agreement today doubles to 100Mbps by end of 2018.

• The Company will further increase speed to 300 Mbps download by end of 2019.
2. Builds Out to Unserved and Underserved Areas

• New Charter will connect 145,000 currently unserved customers in the existing Time Warner and Charter franchise areas
3. Closes the Digital Divide

• New Charter will launch State’s first low-income program to bring affordable high-speed broadband to eligible households – 30Mbps at $14.99/month
• Free broadband service to 50 community anchor institutions, such as libraries, in underserved communities
• Time Warner’s existing “Everyday Low Price” basic Internet offering to all customers at $14.99 per month continued for 2 years, with existing customers grandfathered for 3 years
4. Price Savings for Existing Customers

- New Charter currently offers 60 Mbps at $59.99 on a national basis
- Will offer its national pricing to New Yorkers, benefiting existing Time Warner customers who currently have slower and more expensive broadband and bundled products
  - Price savings alone estimated to be worth $125 million/year – with additional speeds
  - Time Warner’s upstate customers now pay $116 for 50Mbps
  - After the Merger customers will pay $59.99 for 60 Mbps
5. Customer Service

• New Charter will invest $50 million to improve customer service
• 35% reduction in PSC complaint rate within 5 years, subject to an additional $5 million investment in customer service for not meeting the metric
6. Workforce Protection

- New Charter will not reduce its customer-facing workforce in New York for 4 years
7. Enforcement

• If New Charter fails to meet the terms of the PSC Order, the company is subject to penalties under the Public Service Law
As a result of the initiatives unveiled today...